



# ERIS MENDOZA

GRAPHIC DESIGNER | DIGITAL  
MARKETING | WEB DEVELOPER

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Deira, Dubai

## Education

### Bachelor of Science Information Technology

2019 - 2023

Gordon College Olongapo City,  
Philippines

## Skills

### Creative Skills

- Photo Editing
- Graphics designing
- Video Editing
- Photography
- Videography

### Web Development

- HTML (Markup Language)
- CSS (Styling Web Pages)
- JavaScript (Interactivity/Client-Side Scripting)
- PHP (Server-Side Scripting)
- SQL (Database Management)
- Python (Programming Language)

## Language

English  
Filipino

## About me

Highly creative and motivated Graphic Designer and Web Developer with a passion for crafting visually appealing content across branding, web design, and digital media. Seeking to join a dynamic team to apply expertise in color selection, layout design, and specialized software to deliver high-quality visuals and customer satisfaction, while contributing innovative ideas to organizational success.

## Experience

### Marketing/ Graphic Designer

Oct 2024 - Present

Airlink International UAE, Dubai, United Arab Emirates

- Shoot and edit high-quality photos and videos.
- Maintain and ensure brand consistency across all designs.
- Create animated infographics or explainer videos.
- Edit videos and add motion graphics when needed.
- Create animated graphics or GIFs for digital campaigns.
- Design marketing materials such as brochures, flyers, and posters.
- Creating engaging content for social media (posts, stories, reels, etc.).
- Monitor social media engagement and respond to comments/messages.
- Prepare event materials such as banners, brochures, and giveaways.
- Organize marketing files, assets, and documents.
- Stay updated on design trends and new tools.

### Freelance Graphic Designer

Jan 2023 - Present

In Out Concepts - Dubai

ACEM - Canada

DEM - Canada

Circus Music Festival - Philippines

KAN Clothing - Philippines

- Engaged with clients both in person and online to understand their design requirements.
- Created illustrations and graphics using various design software.
- Collaborated with other designers on posters, logos, and marketing materials.
- Applied color theory concepts to select effective color schemes.
- Incorporated feedback from senior designers to refine design processes.
- Developed websites tailored to clients' requests and visions.
- Edited videos for educational and media purposes based on client specifications.

## Software

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### Design Media Tools

- Photoshop (Photo Editing)
- Illustrator (Graphic Design)
- Premiere Pro (Video Editing)
- After Effects (Motion Graphic)
- Blender (3D Modeling/Animation)
- Audacity (Audio Editing)

### Development Tools:

- Visual Studio Code (Code Editor/IDE)
- WordPress
- XAMPP (Local Web Server for PHP/MySQL)

## Experience

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### Graphics Designer / Web Design Feb 2023 - May 2023

(Internship) EasyPOS INC. Solution Subic, Philippines

- Assisted in setting up and managing online marketing campaigns, including Google Ads, to drive engagement and increase visibility.
- Collaborated with the design team to create visual content for online platforms using tools like Photoshop, Illustrator and Canva..
- Developed website designs using vanilla css and handled data integration, ensuring smooth transitions across platforms.
- Edited videos to enhance promotional content for various digital channels.
- Scheduled and managed social media posts, while creating graphics for advertising purposes.
- Conducted quality assurance testing for web and mobile developments, ensuring functionality and usability.
- Gained experience in digital marketing trends and applied innovative techniques to improve campaign outcomes.
- Used Python to create an API function, and Vb.net to develop new features on an already-existing POS system and debug others.

### Office Assistant

January 2019

Pigs and Prints, Pampanga, Philippines

- Welcoming clients and assist on their inquiries.
- Answering phone calls and taking delivery messages.
- Records management and Filing system.
- Encoding information as needed
- Ordering and Inventory keeping of office supplies.

## Reference

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Available upon request.